

Bonnard Lawson at Sino-Swiss Executive Investors Summit (SSEIS) in China

Report on Bonnard Lawson's participation in the first Sino-Swiss Executive Investors Summit (SSEIS) in China which was organized by the Embassy of Switzerland in the People's Republic of China and the Swiss Business Hub China in the month of September.



In September, our Bonnard Lawson team, consisting of **Yves Bonnard**, **Roger Bischof** and **Jianping Mei**, actively participated in the first **Sino-Swiss Executive Investors Summit (SSEIS)**, which was organized by the Embassy of Switzerland in the People's Republic of China and the Swiss Business Hub China

The event series which received a lot of media attention took place in 4 major Chinese cities: Shanghai, Shenzhen, Wuhan and Beijing and targeted high-level Chinese investors and entrepreneurs who are interested in investing in Switzerland.

Based on real life examples, our colleagues not only shed light on the various aspects of the business opportunities for Chinese companies in Switzerland but they also spoke about the legal challenges which Chinese enterprises and HNWI face when they consider such investments or relocating to Switzerland. In an intensive week, our team had the opportunity to present Switzerland to many Chinese investors. Besides the conference presentations the event also included interactive panel discussions and small group meetings with

potential investors in each location to discuss concrete business opportunities in Switzerland. It was fascinating to see the dynamism of business in China and the fact that Switzerland remains on the very top of the list for Chinese investors.

In difficult times on a global scale such as US-China trade escalations, BREXIT and EU stagnation etc., Switzerland can, more than ever, play an important role helping Chinese businesses to set up and expand their operations as well as to manage and mitigate risks. The Swiss business community has, for decades, successfully tackled global challenges. Understanding the importance of fundamental economic strength, the Swiss Government, business communities and citizens alike, have long created and upheld business friendly and liberal market economy oriented laws and regulations. Switzerland is famous for its rule and order and offers a stable and favourable business environment that allows investors to sleep well at night.

We are confident that this initiative will bear fruits and further strengthens the business relationships between Switzerland and China and we would be delighted to take part in any future

SSEIS

s organized by the Swiss official representations in China.